

## PRIVACY NOTICE

ATIVO is the trademark used to designate a range of services provided by Ativo, Inc. a credit and collection service company operating under the rules of the United States of America.

We value your privacy and are committed to protecting your personal data. This notice explains what personal data we collect about you, how we use it, and how we protect it.

### **1. Scope of this privacy notice:**

This privacy notice applies to information obtained by ATIVO when you are, work for or represent a third-party business. The terms of this privacy notice are subjected to any additional terms, disclaimers or other contractual terms you may have entered with ATIVO.

### **2. Data Controller:**

Our company, ATIVO, is the data controller responsible for your personal data.

### **3. What personal data we collect:**

We collect data to perform our services that we obtained directly from you or that we obtain from third parties, such as credit bureaus, including names, addresses, phone numbers, email address, and financial information.

### **4. How do we use your personal data and who has access to it:**

We use the collected information for the following purposes:

- For contracting our services.
- For customer service purposes on contracted services.
- To perform credit analysis on potential credit sales reported by our clients.
- To perform collection services on outstanding account receivables reported by our clients.
- To comply with legal obligations.
- To improve our collection processes and services.

We will not sell or rent your personal data to third parties. We ensure that your personal data is processed in a manner that is compatible with the services ATIVO provides and the applicable laws. Your personal data may be disclosed to the any person within ATIVO's team for the provision of our services.

#### **5. How do we protect your personal data:**

We take appropriate technical and organizational measures to protect your personal data from unauthorized access, accidental loss, or destruction. We limit access to your personal data to employees we need to know it to provide collection services to you.

#### **6. Your Rights:**

You have the right to access, rectify, or delete your personal data. You can also object to the processing of your personal data or request that we restrict the processing of your personal data. To exercise your rights, please contact us at + 52 55 7583 - 9900.

#### **7. Changes to this Privacy Notice:**

We may update this privacy notice from time to time to reflect changes in our practices or legal obligations. We encourage you to review this notice periodically for any changes.

#### **8. Contact Us:**

If you have any questions or concerns about this privacy notice, please contact us at Telephone number: + 52 55 7583 - 9900; Physical Address: Darling Street Houston, TX 77007; and E-mail: [info@ativo-mx.com](mailto:info@ativo-mx.com)

#### **9. How often do we update this privacy notice?**

We constantly review this privacy notice and make changes. We will ensure the most recent version is available here. This privacy notice was updated on 17 July, 2023.